

Rethinking Place Branding: Comprehensive Brand Development For Cities And Regions

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Gary Warnaby is the author of Relationship Marketing (0.0 avg rating, 0 ratings, 0 reviews, published 2010), Rethinking Place Branding (5.00 avg rating,

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Rethinking Place Branding: Comprehensive Brand Development for Cities and Regions place branding specialist and author of How to Brand Nations,

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